

## CARBON POLICY

### FOR A HAPPIER ENVIRONMENT

As the UK's biggest dry cleaner, we're committed to making a bigger difference to the environment.

That's why we have an official Carbon Policy setting out everything we've done and everything we intend to do, to make our business greener, cleaner and better for the planet. Here are just some of the ways we've managed to reduce our carbon footprint and help combat climate change over the last year:

- \* **We've reduced** the number of plastic hangers we use by 10%
- \* **We've achieved** our targets for electricity consumption across our chain of stores
- \* **We've reduced** the amount of gas we use by 9%
- \* **We've kept** our water consumption consistent with our 2009 & 2010 figures.
- \* **We now have** 80% of our branches using GreenEarth® to dry clean, which is kinder to your clothes and the environment.

### OUR LOW CARBON PROMISE FOR THE FUTURE

We've had our Carbon Policy in place for nearly five years now. In that time, we've seen it make a real difference to our carbon footprint and levels of water consumption in particular.

That doesn't mean we can't improve things further, however. We're as passionate about the environment as we ever were. And we believe that, given a choice, our customers would prefer to use a dry cleaner that takes active steps to reduce pollution, waste and emissions.

So we'll continue to explore new ways of making our company, our stores and the rest of the dry cleaning industry more friendly to the environment around us.

*"Tackling the big issues like climate change requires sustained action and the implementation of a coordinated Carbon Management System, as set out in our full Carbon Policy. Reducing our impact on the environment is a priority for me and the rest of the Board of Directors and we will carry on working closely with every member of the Johnsons team to meet our objectives."*



**Paul Ogle** Managing Director